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On-Line Retailer & Wholesaler of Specialty Health Product in Baby/Kids Market

This on-line business has been established for over six years and is a great success story, with a reputation in the worldwide market as the premium specialty website for this product. Annual growth of 60%, expanding daily sales in the retail and wholesale market.

Trade is predominately retail, with an ever increasing demand for wholesale supply of this exclusively branded product (112% wholesale growth last financial year). There is huge opportunity for further expansion of distribution to other retail outlets in the Australian/Worldwide baby industry.

The owner is selling due to the commitments of a large family and can only focus on one of their two businesses.

- * Weekly sales \$2200
- * Cost of goods \$550
- * Other expenses \$185
- * Nett profit per week \$1465

Suit buyer with basic sales/business/IT knowledge (stay at home parent would be ideal). Requires enthusiastic person to continue operations and take this business to the next level.

Highlights of buying this business:

- * Operate this business from any location, any state and no staffing and requires just 2-3 hours work per day
- * Established and operating for 6 years, with #1 Google and Yahoo worldwide rankings
- * High Profits, very low running costs and stock hold (average 3K)
- * Registration of Trade Mark is ready to be finalised by new owner
- * Ready for expansion, all systems in place and expansion into NZ is also imminent
- * Sales projection for the next financial year 120K with a 40% year on year growth
- * Member of recognised International governing body of the product
- * Fully optimised website with easy owner operator interface (no web developer needed for day to day maintenance☺)

Sale price 150K plus stock at value, please enquire now for all information about this exciting and very prosperous opportunity.

Note: Complete Information Document/Memorandum is available on request subject to the signing of a Non-Disclosure/Confidentiality Agreement to be signed by all prospective Purchasers.