

**WHETHER YOU'RE WAXING UP A STORM OR
BUSY DELEGATING TO STAFF- LET YOUR
NUMBER PLATES PROMOTE YOUR BUSINESS
WITHOUT YOU HAVING TOO!**

Here's some fresh thinking for your marketing plan. Put your business name on a number plate and **get your plates working for you.**

Number plates are a great way to **promote your business** – you get guaranteed exposure wherever you go – 24/7.

And did you know the fees for number plates that promote your business **may be tax deductible**[†]. Now that's a truly cost-effective way to advertise!



WIN! Thanks to myPlates, we have a complimentary number plate restyle to giveaway! Choose from a wide range of colours including Classic Red, Vivid Blue, Deep Purple and Lipstick Pink just to name a few.

To enter, simply email: sue@inspiringwomen.org.au and tell us how you'd promote your business on your number plate

For clever hints and tips for coming up with your idea, go to myPlates.com.au and **explore the Hints & Tips** page

Hurry competition closes Monday 20th September

Competition terms and conditions

- Prize is one (1) set of **Standard Content** number plates, restyled from the **colour range**.
- The one-off order fee of \$220 will be waived.
- The Prize must be redeemed within three months of competition closing.
- Winner will be notified by email and mail

SPECIAL OFFER!

For a limited time you can take advantage of a **special offer** on **Personalised Plus order fees**.

Starting from a low **one-off** order fee of **\$55*** and a set annual fee, now is the perfect time to **get your plates working for you**. Visit myPlates.com.au **Offer ends Monday 20 September 2010**.

Conditions

* Price shown in marketing activity is the discounted one-off order fee for Personalised Plus number plates from the colour range. † Please note this does not constitute tax advice. Please seek tax advice for your individual circumstances. **50% off NSW Personalised Plus** orders/restyles purchased **online** at myPlates.com.au. Discount is available for all myPlates styles (excluding Classic Euro) and applies to all vehicle types for which special number plates are available i.e. cars/light vehicles, heavy vehicles, motorcycles and trailers. **Promotion code is SB50** (Customers **MUST** enter the promotion code when placing an order online in order to access the discount). Offer ends midnight AEST 20/09/2010.